



Competition Guide

"May The 4th Be With You"

*Closing date for the competition is mid-night on Saturday, 4th May 2024

Dear Artists/Poets

Competition Brief:

In the Star Wars media franchise the uplifting phrase, "May the force be with you" is used to imply future success or good fortune. Since 1977 both Lucasfilm and Walt Disney Company have embraced use of the expression "May the 4th be with you" as each year more people celebrate Star Wars Day on May, 4th.

The Art Yard (TAY) team have decided to set a light hearted art competition that is intended to be **uplifting**, loosely based around the saying **"May the 4th be with you"**.

Overview:

- 1. TAY recommends you read this Guide carefully before entering the competition.
- 2. You are invited to enter work that is **uplifting** (implying future success or good fortune).
- 3. There are **4** categories of entry into the competition:
 - **Category A.** 2D art (original painting, drawing, print, craft, etc.) under <1.5m in any direction.
 - **Category B.** <u>3D</u> sculpture or other arts & crafts.
 - Category C. Photography
 - Category D. Poetry
- 4. Artists can submit up to 5 entries, either into a single category or different categories
- 5. Competition Entry Forms and Guidelines can be downloaded at www.mfaa.co.uk
- 6. To entry the competition: Competition entries should be submitted on-line by email only.
- 7. The competition entry deadline is 12mid-night, on Saturday, 4th May 2024.

Payment to enter

- 8. Each entry costs £2. (Therefore, a maximum of 5x entries = £10).
- How to pay: Payment should be made either at The Art Yard or direct by Bank transfer to:
 Bank: Lloyds Bank Acc Name: Midland Film And Art Sort Code: 30–29–35 Account No: 17928460

How to Submit Your Competition Entry Form

- 10. Download your entry from on-line at <u>Art Competition | mfaa</u>. All entry forms should be typed (no handwriting), saved and returned by email.
- 11. Entrants should complete and submit a single **Competition Entry Form** showing all entries.
- 12. All entries should have a title.
- 13. The name or identity of the artist/poet must not appear on the front of the work itself.
- 14. The medium used **must** be clearly stated on the Competition Entry Form.

- 15. Entrants must be **18 years** old and above on 4th May 2024.
- 16. With each work entered onto the Competition Entry Form artists/poets should attach with their email:
 - Category A. 2D A Jpeg image of the work up to 1.5 MB.
 - **Category B.** 3D Two **Jpeg** images taken at different angles, up to **1.5 MB** each.
 - Category C. Photograph A Jpeg image of 2 MB.
 - Category D. Poem A single side of A4 in either .Word or .Pdf format with title and maximum 40 lines.
- 17. Competition Entry Forms with all attachments should be submitted by email to:

midlandfilmandart@gmail.com

Terms & Conditions

- 18. All work entered into the competition **MUST** be that created by the artist/poet.
- 19. By entering work into the competition, you agree that the Judges' decision is final and that no further correspondence will be entered into.

Judging

- 20. The judging panel will be made up from TAY team.
- 21. No member of TAY team is eligible to take part in the competition.
- 22. **Judging criteria**: Entries will be judged by TAY team using the following criteria: relative relationship to the **uplifting** Competition Brief, distinctiveness, aesthetic qualities (design, composition, colours/tones), concept, complexity, mood, character, selection and application of materials.
- 23. **Preselection:** The judges will use the Competition Brief and select entries to the final selection using the Competition Entry Forms and their attachments.
- 24. Artists/poets of preselected entries will be notified by email.
- 25. **Final Selection**: To be eligible for the final selection, artists **must** deliver their competition entries direct to The Art Yard by a <u>time and date given</u> following preselection, ready for hanging/exhibition at the gallery.
- 26. 2D work, photographs and poems delivered to the gallery **must** be capable of being hung/displayed as part of a normal gallery exhibition and 3D work **must** be capable of being moved easily by one person.
- 27. The Judges will choose **1x winning** and **2x highly commended** entries for each of the 4x competition entry categories (**A, B, C & D**).
- 28. Results: The 4 winners and 8 highly commended entrants will be notified by email on 25th May 2024.
- 29. All entries to the final selection will be exhibited at the gallery from 28th May to 1st June 2024.
- 30. All artists/poets are invited to attend the Open Evening between **6:30pm** and **8:00pm** on **Tuesday, 28th**May 2024 to celebrate the work exhibited, when the results of the competition will be announced.
- 31. Winning and highly commended work will be showcased on MFAA(TAY) website and social media.
- 32. All winners will be expected to provide a short biography (80 words max) and their photograph.

Prizes

- 33. The winner from each category (A, B, C & D) will receive an equal share of £400.
- 34. Certificates will be awarded to all 8 entries judged to be highly recommended.

GOOD LUCK AND "MAY THE 4TH BE WITH YOU"